



www.annaagliardi.com

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Berlin / open to a relocation

UX/UI Skills

Competitive & SWOT analysis
Surveys & Interviews
User personas
Information architecture
Wireframe & Prototype
Usability test & A/B test
UX Metrics
Service design

Tools

Adobe XD
Adobe Photoshop
Figma
Invision
Sketch
Balsamiq
Miro
Adobe Creative Cloud
Wordpress

Languages

Italian
English
German

Training course

edX: W3Cx -WAI0.1x
Introduction to Web Accessibility
Berlin | September 2020

Global Service Jam

Berlin | August 2020

Basics of Online-Marketing

Berlin | May 2018 and Sep 2019

Making films - Documentary

Berlin | Aug 2019

Stage photography

Accademia del Teatro alla Scala
Milan 2013

Anna Agliardi - UX/UI Designer

Observer, listener and problem solver, fascinated by human behaviour.

I've always been fascinated by the web and its forms, experimenting with programs and making sense of ideas. I am looking for a role in which I can own the research, create personas, run testing, craft prototypes & mockups to take user experience and retention to the next level.

PROFESSIONAL EXPERIENCE

UX Designer - Internship

Bilfinger Digital Next, Heidelberg | Jan 2021 - present

- Analysis of competitors and heuristics to improve software usability and reduce time-consuming, creation of user flows, wireframes and prototype.
- Support in conducting the usability tests, user research and design of infographics for UX metrics analysis and reporting.

Freelance UX/UI Designer

Germany | 2020 - present

- Re-design of a website for a language school: user research, responsible prototype, usability test and website development.
- Design of prototypes to improve the functionality of the e-commerce website interface

Freelance photographer

Italy - Germany | 2014 - present

- Remote collaborator for international newspapers and magazines as Die Welt, Handelsblatt, Rolling Stone Italia and international theaters.
- Photographic services of interiors for privates and real estate agencies
- Photography teacher: Organization of an educational program focused on photography and planning of thematic outputs.
- Management of exhibition-event, from promotion to staging

Photographer and marketing designer

INS Management GI GmbH, Berlin | Aug 2015 - Dec 2018

- Realization of all the photographic content of the company,.
- Support and management of graphic content for the promotion of the company and defining the brand identity
- Responsible for coordinating the fittings of the apartments with the interior designers and technical team.

EDUCATION

UX Design

CareerFoundry, Berlin | Feb 2020 - Jul 2020

Six-month intensive course, learning and developing skills in user research, prototyping from sketching to mockup and testing

Photography - First level degree

Libera Accademia di Belle Arti, Brescia (Italy) | 2009 - 2012
Bachelor in Academy of Fine Arts, 110/110 with honours